

WAKEM

# about

## **Brand curation + narration specialist**

WAKEM provides architecture and design studios the opportunity to curate and creatively support their brand for business development, and the platform to narrate their stories to international editors and publications.

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## **Andrew Wakem**

Founder - Andrew, has unique experience working within, and leading, marketing teams at global AJ 100 architecture studios - Foster + Partners, Conran and Partners, and Allford Hall Monaghan Morris (AHMM).

His efforts ensured their respective historic and remarkable contributions to the industry were not only celebrated but remained at the forefront of public conversation.

# services

## **Editorial**

Our editorial service places an emphasis on the importance of high-quality story-telling in the architecture and design sector.

- Copy-editing
  - Content production
  - Awards submission
  - Competitor research
  - Creative ideation
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## **Creative communications**

Our creative offerings form a comprehensive strategy to engage with the creatively-inclined.

- Art direction
- Website design + development
- Social media content
- Proactive campaigns
- SEO + Google ads

## **PR**

WAKEM showcases clients within the architecture and design industry, by telling their stories to a wide-ranging audience.

- Strategic planning
  - Press events
  - Brand audits
  - Targeted workshops
  - Awards + Events
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# WAKEM

## **Contact**

If you would like to find out more about what WAKEM can do for you, drop us an email below.

[andrew@wakem-pr.com](mailto:andrew@wakem-pr.com)